



LICENSING & PARTNER INFORMATION

www.tirian.com
www.whokilledcreativity.com
www.the-innovation-race.com



“Intelligent in content, engaging in approach.”

“One of the best programs we've used, receiving great feedback.” (On Thin ICE licensed Train the Trainer program)

Sharon Padgett | Learning & Development Manager | Visa International (USA) VIDEO
<https://goo.gl/rRDz2S>

EXPERIENTIAL LEARNING / SIMULATIONS INTERACTIVE WORKSHOPS / BUSINESS FACILITATION

Tirian specializes in organization transformation through strategic innovation.

Some background on our company:

SOLID FOUNDATION	20+ years of international experience in more than 30 countries
PROFESSIONAL TEAMS	With specific areas of expertise and vast international experience
PROVEN CLIENT RESULTS	Working with Fortune 500 clients to build competency & capability
TARGETED SOLUTIONS	Focusing on organization transformation through innovation
ENGAGING METHODS	Highly dynamic, humorous and engaging learning experiences
INTERNATIONAL PRESENCE	Servicing international clients with regional hubs, representative offices and teams based in the US, Asia Pacific, the Middle East and Europe.



What makes us different?

We help leaders and teams to reflect on and find innovative solutions to relevant business issues through the deliberate use of authentic experiences and facilitated reflection. Our experiential learning and simulation approaches are designed by education professionals, and gamification is utilised to ensure a lasting impact. The programs are suitable for a range of options, including short term sessions such as conferences, through to longer term in-house strategic culture change programs. Our unique designed experiences create positive intervening experiences which break down barriers and provide exceptional leadership and team development opportunities and outcomes.

Who are our current clients?

Our clients include many Fortune 500 companies and market leaders from all industries, including Visa, Mercedes Benz / Daimler, Four Seasons Hotels and Resorts, J&J, Salesforce, PwC, Accenture, Colgate Palmolive, Disney, Nestle, Dyson, Estee Lauder, YPO,

and many of the big international banks – and we also work with a range of education institutions, government organizations and not-for-profit organisations

How proven is our approach?

We have long term successful licensing and marketing partners in parts of Asia, Middle East and Europe who deliver our programs under license. We also have behind us two international bestseller books (Jossey Bass / Wiley), a number of prestigious keynote presentations including an APEC CEO Summit & TEDx talk, glowing media reviews and multiple international publications, all backed by validated research as one of our founders is an HD researcher and lecturer in international business at the University of Sydney Business School.

Licensing program suites cover key areas including:

Creative Thinking + Innovation | Intelligent Team Building | Organisation Narrative | Leadership Eco-system

SAMPLE RESOURCES & ADDITIONAL BACKGROUND INFORMATION

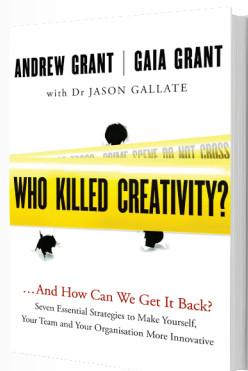
SAMPLE RESOURCES

'CSI' (CREATIVE THINKING) FULL LICENSED PROGRAM SAMPLE PPT SLIDES, NOTES & GAMES KITS



PRESENTATIONS: Trainer material include Professionally designed PPT / PDF slides & fully detailed facilitation notes (over 100 PPT slides with facilitation notes per program). Extension videos, case studies, diagrams and pictures to walk you through exactly how to run the sessions.

RESOURCE BOOKS



Who Killed Creativity?-

CEOs say it's the #1 leadership competency needed for the future, and yet Creative Quotient testing shows creative thinking is on the decline. This book includes seven essential strategies for making yourself, your team and your organization more innovative. Neuroscience and psychologically based. 300 pages (Published by Jossey Bass in English | Mandarin | Portuguese | Arabic | Audible)

The Innovation Race

The Innovation Race takes readers to over 30 countries and unique cultures, along with revealing the research on multiple companies, to explore how to foster a culture of innovation. Research is predominantly drawn from sociology and anthropology. 300 pages (Published by Wiley)

TIRIAN IN THE MEDIA



<http://www.whokilledcreativity.com/media/>

<http://the-innovation-race.com/media/>

<http://www.tirian.com/in-the-media/>

Including [TEDx Hong Kong](#) , [Harvard Business Review TV-Europe](#), [Fast Company](#), [ABC RADIO](#), [Sydney University](#)

ABOUT THE DESIGNERS



Andrew Grant & Gaia Grant

Founders of Tirian, Authors, Consultants and Professional Facilitators. Andrew is a TEDx and APEC speaker, and Gaia is an HD Researcher & Lecturer in Innovation Culture @ The University of Sydney Business School (PhD cand (USYD), MSc Creative Leadership (SUNY), Grad Dip of Change Leadership, BA Dip Ed, BD (hons)).

Tirian programs are also designed by the Tirian team and global associate partners.

CLIENT & PARTNER FEEDBACK



THE LICENCING

Arinya Talerngsri CEO of SEAC (formerly APM) – Thailand's foremost training and consulting organization – spent years and considered over 200 international companies, searching for the best provider for experiential learning programs before deciding on Tirian. In the recent consolidation of partnerships, Tirian was one of the only partners kept along with Stanford, Blanchard and Arbinger. <https://goo.gl/Mje2x6> [Bangkok Post \(Press Release\)](#)

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THE PROGRAMS

"This workshop had both quality and depth. The delightful game made the experience safe, enlightening, and most important, change-enabling. The experience is both easy and fun. We know that experiential learning has the most likely chance of changing behavior over the long term, and the extended value is in the likelihood of the experience "sticking". Business, education, and government need to engage the new learnings you offer through your program."
Jon Michael Fox : International Center for Studies in Creativity | State University of New York, USA

"This made us really stop and think about how we were going about addressing our client's challenges."
Erik Skramstad – Partner | Director | US Advisory Forensic Services | PwC

"You provided our clients with the tools to help them become a marketing success."
Sam Lasseter-Moore, Country Director | Marketing Cloud | SALESFORCE (4 city roadshow)

"We got the results we were looking for"
Joachim Wessling | Country CEO Allianz

THE BOOKS

"Both the book and the "roadshow" are captivating."
Nick Walker: Columnist | SOUTH CHINA MORNING POST

"A real eye opener"

Dr. William Wurtz (PhD) Two-term Past President of the American Creativity Association

"An excellent tool."

Regional Manager Marketing Communications and Learning, FujiXerox

"Read this book before it's too late"

Margaret Heffernan, Bestselling Author, BBC TV producer, CEO & entrepreneur

"An engrossing journey."

Peter Martin, Economics Editor, The Age



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